

Ref: ASCL/BSE/1602/47

February 29, 2016

To,
Deputy General Manager
Department of Corporate Services
BSE Limited
25th Floor, P. J. Towers
Dalal Street
Mumbai – 400 001

SUB: POSTAL BALLOT - NEWSPAPER ADVERTISEMENT

REF: COMPANY CODE: 532853

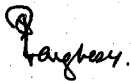
Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Newspaper Advertisement published in “The Financial Express” English and Gujarati dated February 27, 2016, intimating the members about the completion of dispatch of Postal Ballot Notice and e-voting information.

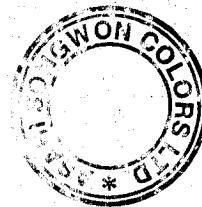
Kindly take the above information on your records.

Thanking you,

Yours faithfully,
For, **ASAHI SONGWON COLORS LIMITED**



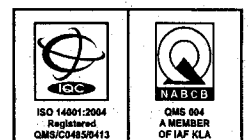
SAJI JOSEPH
Company Secretary



Encl: As above

AsahiSongwon Colors Ltd.

Corporate Office: 13, Aaryans Corporate Park, Nr. Shilaj Railway Crossing, Thaltej-Shilaj Road,
Thaltej, Ahmedabad-380 059, Gujarat. India
Tele : 91-79 3982 5000 • Fax : 91-79 3982 5100 • Web Site: www.asahisongwon.com



Asahi Songwon Colors Limited*"Adding Colour to Life"*

Regd Office : 167/168, Indrad Village, Kadi Kaloi Road,
Dist : Mehsana, Gujarat - 382 715 Tel : +91 2764 233007
Fax : +91 2764 233550 email : cs@asahisongwon.com
CIN : L24222GJ1990PLC014789 www.asahisongwon.com

-NOTICE-

Members of the Company are hereby informed that pursuant to Section 110 and other applicable provisions, if any, of the Company Act, 2013 read with the Rule 22 of the Companies (Management and Administration) Rules, 2014 and applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (including any statutory modification or re-enactment thereof for the time being in force), the Company has completed the dispatch of notice of Postal Ballot on February 25, 2016 along with the Postal Ballot Form through electronic mode whose email IDs are registered with the Company/Depository Participants on February 19, 2016 (cut-off date) and has completed dispatch in physical mode on February 25, 2016 along with postage prepaid self-addressed Business Reply Envelope to the members who have not registered their e-mail IDs with the Company or Depository Participant(s) on February 19, 2016 (cut-off date) for seeking approval of members to the Special Resolution as set out in the Postal Ballot Notice.

The Company has engaged the service of National Securities Depository Limited (NSDL) for providing e-voting facilities to all the members of the Company. The Members are requested to note that the voting through both physical and electronic mode shall commence from February 28, 2016 at 9.00 AM and shall end on March 28, 2016 at 5.00 PM. The e-voting module shall be disabled for voting after 5.00 PM on March 28, 2016. The Postal Ballot Form received after March 28, 2016 shall be treated as if the reply from the members has not been received.

The Board of Directors of the Company has appointed Mr. Bipin L. Makwana, Company Secretary in Practice (CP No. 5265) as the Scrutinizer for conducting the Postal Ballot and e-voting process in a fair and transparent manner. The Scrutinizer will submit its report to the Chairperson and Managing Director of the Company and the result of the Postal Ballot will be announced by the Chairperson and Managing Director on or before March 30, 2016 and will be communicated to the Stock Exchanges where the Equity Shares of the Company are listed and also shall be posted on the website of the Company at www.asahisongwon.com.

Any query or grievance connected with the e-voting can be addressed to Mr. Rajiv Ranjan, Assistant Manager, NSDL at designated Email: evoting@nsdl.co.in or rajivr@nsdl.co.in or at Toll Free No. 1800222990 and any query or grievance connected with the voting by Postal Ballot may be addressed to the Company Secretary at the Email: cs@asahisongwon.com or at the Registered office address.

By Order of the Board
For, Asahi Songwon Colors Limited

Date : February 26, 2016
Place: Ahmedabad

Mrs. Paru M. Jaykrishna
Chairperson and Managing Director

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